Graphics Department Profile

Prepress Equipment

Apple Mac Pro Workstations
Epson SureColor P7000 Proofer
ASL Prototype Development Device

Kodak Prinergy Powerpack
Prepress Workflow System

Kodak Flexcel NX
Flexographic Plating System

CGS ORIS Color Tuner/Certified
Inkjet Colour Proofing System

File Transfer

Email (under 5MB)
CD/DVD/BD
Web/FTP Transfer (ASL File Portal)

Final Art File Formats

Acceptable File Formats
Adobe Illustrator or
Vector Encapsulated PostScript (EPS)

Files supplied *must include*

· CMYK continuous-tone images at
  300ppi minimum, 400ppi
  recommended resolution
· All fonts, linked images, &
  supporting elements
· Low-resolution PDFs for copy &
  position-only proofing

Guidelines for supplying final art to ASL

Consulting with your sales representative prior to finalizing your design will help to eliminate possible reproduction issues.

Our required application file format for final art is Adobe Illustrator. A low resolution PDF file should also be provided for reference. We need a full set of working files (AI/EPS, fonts, any linked images and supports) to ensure proper reproduction. Any continuous tone images should be high resolution (minimum 300ppi, 400ppi preferred), CMYK colour with an embedded colour profile, and un-flattened. Please do not embed images into Illustrator files - all images must be linked. Stochastic (FM) screening is available, please ask your sales representative for details. ASL's 20-micron stochastic screening process will resolve the extra detail evident in 400ppi images. Our Gallus presses are capable of running twelve stations, other presses employ up to ten stations.

Some variables to consider include:

· Substrate & Lamination
· Foil Stamping (hot/cold)
· Special inks
· Silk Screens
· Special Effect & Raised Varnishes

Keep all copy a minimum of 0.0625" away from the dieline of your label. Positive copy should be no less than 4 points. Reverse copy should be no less than 6 points. Avoid using serif fonts in reverse areas. Indicate the size of the label with a spot colour swatch designated "Dieline." All artwork printing to the edge of the label must bleed 0.0625". Strokes should be no less than 0.5 points in thickness. Reverse rules should be no less than 1 point.

The ideal UPC should be no less than 80% according to ANSI specs. ASL will provide you a verified UPC. We do not guarantee the functionality of any UPC less than 80% in size.

Important:

ASL Print FX will provide you a PDF that represents the file used in our production process. The PDF will show the colour separation, trap, UPC, and copy position of your printed product. We also offer colour proofs at an additional charge. If desired, such proofs need to be requested at the time your order is placed. We can supply you with calibrated proofs on paper, film and silver foil media, including white ink and PMS colour matching.